GRF104 - VISUAL DESIGN I - Meslek Yüksekokulu - Tasarım Bölümü
General Info

Objectives of the Course

Create visual designs on the computer to gain qualifications.

Course Contents

Basic editings on computer, Pre-design preparements, Editings of letter/number/writing, Typographic editings, Design institutional identity.

Recommended or Required Reading

Bilgisayar ve donanımları,kitap ve diğer kaynaklar, projeksiyon, konuyla ilgili tasarım programı

Planned Learning Activities and Teaching Methods

Telling Method, Showing and Doing Method, Problem Solving Method, Question-Answer, Self-Study Method

Recommended Optional Programme Components

They should develop their skills in product, target audience, opportunities provided by today's technologies and design relationships.

Instructor's Assistants

There is no teaching assistant.

Presentation Of Course

Face to face practice in computer laboratory.

Dersi Veren Öğretim Elemanları

Inst. Gülşah Bilgin

Program Outcomes

1. Can do basic editings on computer
2. Can do pre-design preparements.
3. Knows and applies the forms, methods, techniques and tools of graphic design.

Weekly Contents

Order	PreparationInfo	Laboratory	TeachingMethods	Theoretical	Practise
1	Draft design studies and critiques with the support of graphic programs and a product with a determined subject. https://www.youtube.com/watch?v=zpIDyCat-0I&list=PLWctyKyPphPg3Y-DjLuu8yLgEuNHFgOQX&index=1		Telling Method, Showing and Doing Method, Problem Solving Method, Question-Answer, Self-Study Method	Introduction to Adobe Photoshop - interface, tools, and panel features. Students will practice, visualize/present, and critique assignments.	Introduction to Adobe Photoshop - interface, tools and panel features. Introduction to Adobe Photoshop - interface, tools, and panel features. Students will practice, visualize/present, and critique assignments.
2	Draft design studies and critiques with the support of product graphic programs on a specific subject. https://www.youtube.com/watch?v=KfYtDlrj89Q&list=PLWctyKyPphPg3Y-DjLuu8yLgEuNHFgOQX&index=2		Telling Method, Showing and Doing Method, Problem Solving Method, Question-Answer, Self-Study Method	Adobe Photoshop, Filters, Brushes and Actions. Students will apply the assignments, bring them to the visualization/presentation stage and critique them.	Adobe Photoshop, Filters, Brushes and Actions. Students will apply the assignments, bring them to the visualization/presentation stage and critique them.
3	Draft design studies and critiques with the support of product graphic programs on a specific subject. https://www.youtube.com/watch?v=smFxP7kEQwc&list=PLWctyKyPphPg3Y-DjLuu8yLgEuNHFgOQX&index=3		Telling Method, Showing and Doing Method, Problem Solving Method, Question-Answer, Self-Study Method	Adobe Photoshop, use of selection tools and their functions. Students' implementation of assignments, visualization/presentation, and critique.	Adobe Photoshop, use of selection tools and their functions. Students' implementation of assignments, visualization/presentation, and critique.

Order	PreparationInfo	Laboratory	TeachingMethods	Theoretical	Practise
4	Draft design studies and critiques with the support of product graphic programs on a specific subject. https://www.youtube.com/watch?v=D6jwtsuM0GA&list=PLWctyKyPphPg3Y-DjLuu8yLgEuNHFgOQX&index=4		Telling Method, Showing and Doing Method, Problem Solving Method, Question-Answer, Self-Study Method	Adobe Photoshop, layer features and usage. Students will be required to apply, visualize/present, and critique homework assignments.	Adobe Photoshop, layer features and usage. Students will be required to apply, visualize/present, and critique homework assignments.
5	Draft design studies and critiques with the support of product graphic programs on a specific subject. https://www.youtube.com/watch?v=4S07-LUig4c&list=PLWctyKyPphPg3Y-DjLuu8yLgEuNHFgOQX&index=5		Telling Method, Showing and Doing Method, Problem Solving Method, Question-Answer, Self-Study Method	Adobe Photoshop, use of the pen tool, and path applications. Students will be required to implement, visualize/present, and critique homework assignments.	Adobe Photoshop, use of the pen tool, and path applications. Students will be required to implement, visualize/present, and critique homework assignments.
6	Draft design studies and critiques with the support of product graphic programs on a specific subject. https://www.youtube.com/watch?v=VRt3GFjAhGo&list=PLWctyKyPphPg3Y-DjLuu8yLgEuNHFgOQX&index=6		Telling Method, Showing and Doing Method, Problem Solving Method, Question-Answer, Self-Study Method	Letter/Number/Text Editing. Students will be required to implement, visualize/present, and critique assignments.	Letter/Number/Text Editing. Students will be required to implement, visualize/present, and critique assignments.
7	Draft design studies and critiques with the support of product graphic programs on a specific subject. https://www.youtube.com/watch?v=IhcB7mD2Pk0&list=PLWctyKyPphPg3Y-DjLuu8yLgEuNHFgOQX&index=7		Telling Method, Showing and Doing Method, Problem Solving Method, Question-Answer, Self-Study Method	Typographical Arrangements. Students' implementation of homework assignments, visualization/presentation, and critique.	Typographical Arrangements. Students' implementation of homework assignments, visualization/presentation, and critique.
8	Draft design studies and critiques with the support of product graphic programs on a specific subject. https://www.youtube.com/watch?v=c0vvflltxRo&list=PLWctyKyPphPg3Y-DjLuu8yLgEuNHFgOQX&index=8		Telling Method, Showing and Doing Method, Problem Solving Method, Question-Answer, Self-Study Method	Topic Review and Midterm Exam.	Topic Review and Midterm Exam.
9	Draft design studies and critiques with the support of product graphic programs on a specific subject. https://www.youtube.com/watch?v=63pesp6b8Ns&list=PLWctyKyPphPg3Y-DjLuu8yLgEuNHFgOQX&index=9		Telling Method, Showing and Doing Method, Problem Solving Method, Question-Answer, Self-Study Method	Corporate Identity Presentation. Students will be asked to implement the assignments, bring them to the visualization/presentation stage, and critique them.	Corporate Identity Presentation. Students will be asked to implement the assignments, bring them to the visualization/presentation stage, and critique them.
10	Draft design studies and critiques with the support of product graphic programs on a specific subject. https://www.youtube.com/watch?v=00q7sqOJtwo&list=PLWctyKyPphPg3Y-DjLuu8yLgEuNHFgOQX&index=10		Telling Method, Showing and Doing Method, Problem Solving Method, Question-Answer, Self-Study Method	Emblem/Logo Design. Students will implement the assignments, visualize/present them, and critique them.	Emblem/Logo Design. Students will implement the assignments, visualize/present them, and critique them.
11	Draft design studies and critiques with the support of product graphic programs on a specific subject. https://www.youtube.com/watch?v=keeSkOGXooU&list=PLWctyKyPphPg3Y-DjLuu8yLgEuNHFgOQX&index=11		Telling Method, Showing and Doing Method, Problem Solving Method, Question-Answer, Self-Study Method	Business Card/Headed Paper (Letterhead Group) Design. Students will be required to implement, visualize/present, and critique the assignments.	Business Card/Headed Paper (Letterhead Group) Design. Students will be required to implement, visualize/present, and critique the assignments.
12	Draft design studies and critiques with the support of product graphic programs on a specific subject. https://www.youtube.com/watch?v=hw4NqTvO4dl&list=PLWctyKyPphPg3Y-DjLuu8yLgEuNHFgOQX&index=12		Telling Method, Showing and Doing Method, Problem Solving Method, Question-Answer, Self-Study Method	Business Card/Headed Paper (Letterhead Group) Design. Students will be required to implement, visualize/present, and critique the assignments.	Business Card/Headed Paper (Letterhead Group) Design. Students will be required to implement, visualize/present, and critique the assignments.

Order	PreparationInfo	Laboratory	TeachingMethods	Theoretical	Practise
13	Draft design studies and critiques with the support of product graphic programs on a specific subject. https://www.youtube.com/watch?v=KFr34aYmZxo&list=PLWctyKyPphPg3Y-DjLuu8yLgEuNHFgOQX&index=13		Telling Method, Showing and Doing Method, Problem Solving Method, Question-Answer, Self-Study Method	Invitation/Certificate of Appreciation-Thank You Design. Students' implementation of homework assignments, visualization/presentation, and critique.	Invitation/Certificate of Appreciation-Thank You Design. Students' implementation of homework assignments, visualization/presentation, and critique.
14	Draft design studies and critiques with the support of product graphic programs on a specific subject. https://www.youtube.com/watch?v=I9xuQvW5cWA&list=PLWctyKyPphPg3Y-DjLuu8yLgEuNHFgOQX&index=14		Telling Method, Showing and Doing Method, Problem Solving Method, Question-Answer, Self-Study Method	Poster and Brochure Design. Students' implementation of homework assignments, visualization/presentation, and critique.	Poster and Brochure Design. Students' implementation of homework assignments, visualization/presentation, and critique.
15	Draft design studies and critiques with the support of product graphic programs on a specific subject. https://www.youtube.com/watch?v=XMY-o1SJgLs&list=PLWctyKyPphPg3Y-DjLuu8yLgEuNHFgOQX&index=15		Telling Method, Showing and Doing Method, Problem Solving Method, Question-Answer, Self-Study Method	General Evaluation.	General Evaluation.

Workload

Activities	Number	PLEASE SELECT TWO DISTINCT LANGUAGES
Vize	1	1,00
Final	1	1,00
Ders Öncesi Bireysel Çalışma	5	5,00
Ders Sonrası Bireysel Çalışma	5	5,00
Ara Sınav Hazırlık	1	1,00
Final Sınavı Hazırlık	1	1,00
Ödev	5	10,00
Ev Ödevi	5	5,00
Proje	3	3,00

Assesments

Activities	Weight (%)
Ara Sınav	40,00
Final	60,00
Performans Ödevi	0,00

	P.O. 1	P.O. 2	P.O. 3	P.O. 4	P.O. 5	P.O. 6	P.O. 7	P.O. 8	P.O. 9	P.O. 10	P.O. 11	P.O. 12	P.O. 13	P.O. 14	P.O. 15
L.O. 1	5	3	5	5	5	5	5	4	5	3	5	5	5	5	
L.O. 2	5	3	5	5	5	5	5	4	5	3	5	5	5	5	
L.O. 3	5	3	5	5	5	5	5	4	5	3	5	5	5	5	

Table :

P.O. 1 : Mesleği ile ilgili temel, güncel ve uygulamalı bilgilere sahip olur.

P.O. 2 : İş sağlığı ve güvenliği, çevre bilinci ve kalite süreçleri hakkında bilgi sahibi olur.

P.O. 3 : Mesleği için güncel gelişmeleri ve uygulamaları takip eder, etkin şekilde kullanır.

P.O. 4 : Mesleği ile ilgili bilişim teknolojilerini (yazılım, program, animasyon vb.) etkin kullanır

P.O. 5 : Mesleki problemleri ve konuları bağımsız olarak analitik ve eleştirel bir yaklaşımla değerlendirme ve çözüm önerisini sunabilme becerisine sahiptir.

P.O. 6 : Bilgi ve beceriler düzeyinde düşüncelerini yazılı ve sözlü iletişim yolu ile etkin biçimde sunabilir, anlaşılır biçimde ifade eder.

P.O. 7 : Alanı ile ilgili uygulamalarda karşılaşılan ve öngörülemeyen karmaşık sorunları çözmek için ekip üyesi olarak sorumluluk alır.

P.O. 8 : Kariyer yönetimi ve yaşam boyu öğrenme konularında farkındalığa sahiptir.

P.O. 9 : Alanı ile ilgili verilerin toplanması, uygulanması ve sonuçlarının duyurulması aşamalarında toplumsal, bilimsel, kültürel ve etik değerlere sahiptir.

P.O. 10 : Bir yabancı dili kullanarak alanındaki bilgileri takip eder ve meslektaşları ile iletişim kurar.

P.O. 11 : Grafik ve görsel tasarım için ihtiyaç duyulan görsel, renk ve tipografiyi tanımlar ve uygular.

P.O. 12 : Grafik / görsel tasarım teknolojilerini ve tasarım süreçlerini gerçekleştirir.

P.O. 13 : Grafik / Görsel Tasarımı ve entegrasyonunu gerçekleştirir

P.O. 14 : Yaşam boyu öğrenmenin gerekliliği bilinciyle alanındaki teknolojik ve bilimsel gelişmeleri izleyebilir ve kendini sürekli yenileyebilir.

P.O. 15 : Türkiye Cumhuriyeti tarihi ve Atatürk İlkeleri ve İnkılâpları hakkında bilgi sahibi olur

L.O. 1 : Bilgisayarda Temel Düzenlemeler Yapabilir

L.O. 2 : Tasarım öncesi hazırlık yapabilir.

L.O. 3 : Grafik tasarımın form, yöntem, teknik ve araçlarını bilir ve uygular.